



Central Virginia Regional
HOUSING SUMMIT

SPONSORSHIP PROPOSAL

**JUNE 25, 2025
9:00 AM – 3:00 PM**

PRESENTED BY:

Jefrado Granger



EVENT LOCATION:

300 Lucado Place, Lynchburg, VA 24504





Central Virginia Regional
HOUSING SUMMIT

ABOUT EVENT



The Central Virginia Planning District Commission, CVPDC, is excited to host the first-ever Central Virginia Regional Housing Summit. This event will explore housing data, needs, and development opportunities and challenges across the distinctive communities in our region – City of Lynchburg, Amherst, Appomattox, Bedford, and Campbell counties, and the towns of Amherst, Appomattox, Altavista, Bedford and Brookneal.

Summit attendees will interact, learn, and collaborate with area stakeholders and leaders to consider housing needs and the integration of our regional economic vitality and competitiveness. The event will feature engaging presentations from local offices, financing and funding partners, experienced developers and builders, and will include a presentation from the Central Virginia Regional Housing Study.

MEET OUR KEY SPEAKERS



JONATHAN KNOPF

Executive Director for Programs
HousingForward Virginia



EMILY HAMILTON

Senior Research Fellow
Mercatus Center at George
Mason University



RYAN PRICE

Chief Economist
Virginia REALTORS

jefrado.granger@cvpdc.org

www.cvpdc.org/housing-summit



Central Virginia Regional
HOUSING SUMMIT

2025

SPONSORSHIP PACKAGE

PREMIER SPONSORSHIP PACKAGE

\$15,000

- Sponsored level w/company logo on all materials
- Opportunity to give opening remarks and describe your business
- Reserved table for 8 featuring the company logo in prime location
- Exhibit booth for distributing marketing materials
- Recognition on the CVPDC website and in the Annual Report

PRESENTING SPONSORSHIP PACKAGE

\$2,500

- Sponsored level w/ company logo on all materials
- Introduction of speaker and brief business description
- Reserved table for 8 with company logo
- Exhibit booth for marketing material distribution
- Recognition on CVPDC website and in Annual Report

PLATINUM SPONSORSHIP PACKAGE

\$1,500

- Sponsored level w/company logo on all materials
- Reserved table for 4 with company logo
- Exhibit booth to distribute marketing materials
- Recognition on CVPDC website/Annual Report

GOLD SPONSORSHIP PACKAGE

\$1,000

- Sponsored level w/company logo on all materials
- Reserved table for 4 with company logo **OR** exhibit booth to distribute marketing materials
- Four conference registrations

SILVER SPONSORSHIP PACKAGE

\$500

- Sponsored level w/company logo on all materials
- Exhibit booth to distribute marketing materials
- Two conference registrations

BRONZE SPONSORSHIP PACKAGE

\$250

- Sponsored level w/company logo on all materials
- Two conference registrations

2025



Central Virginia Regional
HOUSING SUMMIT



SPONSORSHIP PROPOSAL 2025

THANK YOU!

Sponsorship funds will be used to cover event costs, including lodging and travel for speakers, food for attendees, event marketing, printed materials, and overall planning. As an event sponsor, your organization will showcase its commitment to community development and be provided the opportunity to be a part of this region's first event dedicated to our region's housing future!

To become a sponsor, please click the following code:

**PHONE**

434-818-7608

**EMAIL**

jefrado.granger@cvpdc.org

**WEBSITE**

www.cvpdc.org/housing-summit

**ADDRESS**

828 Main Street, 12th Floor, Lynchburg,
VA 24504