



MEMO

To: Central Virginia Transportation Technical Committee
Scott Smith, CVMPO
FROM: Will Cockrell, EPR-PC
DATE: September 5th, 2019

RE: September 12th Transportation Technical Committee (TTC) Meeting

PURPOSE: The purpose of this memo is to briefly highlight discussion items for the September 12th Transportation Technical Committee meeting. EPR staff will present on the State of the System Report, the primary deliverable from Task 1 of the 2045 Long Range Transportation Plan (LRTP) update.

BACKGROUND: EPR is the primary consultant working with CVMPO on the 2045 LRTP update. An initial kickoff call occurred on June 24th, involving the consulting team, VDOT and MPO Staff. On July 11th, the TTC began its involvement with the update process, with its own kick off meeting. EPR staff presented a general overview of the planning process and outlined Committee tasks scheduled through August 2020 (FY 2021). The Committee also provided feedback on stakeholders and existing plans.

ISSUES: Per the project Scope of Work, EPR prepared a State of the System Report for the region's transportation system. This serves as the existing conditions element of the plan. After drafting the document, staff forwarded a formatted version to staff at the MPO, VDOT and DRPT. These agencies will provide additional edits, to further vet the report for TTC review. At the September 12th TTC meeting, EPR staff will present on the report and its findings. Staff intends to have copies of the report available for review. The TTC will provide additional comments and direction, helping to identify further analysis that may be needed.

At its September meeting, the TTC will also discuss and help vet the following items:

- **Public Intercepts:** Staff decided to replace a centralized Public Open House meeting with a decentralized, public intercept approach. EPR will attend the Get Downtown event on September 6th, to conduct activities with the public and distribute cards with QR codes to a project website. EPR plans to attend Center Fest on September 21st, to perform further intercepts.
- **Plan Structure:** The 2045 LRTP is different than previous updates. The plan will include elements of the rural areas, providing a more unified transportation document that aligns with the TTC's representation. The plan will also integrate the Lynchburg Connectivity Study. EPR will present various options for how best to integrate these three documents.
- **Branding:** Staff will present on project branding and the new plan title: Connect Central Virginia 2045. The plan logo and title will support its new function, considering rural and economic elements.
- **Online Presence:** EPR prepared a new project website for an online presence.

ACTIONS NEEDED: The September 12th meeting agenda includes several items and serves as a critical link in the process. The TTC will: provide guidance on how to improve the State of the System Report; offer input on public intercept strategies for their localities; discuss the planning document structure; review the project branding; and, offer recommendations for the project website. Additional materials will be provided at the meeting. The TTC is not required to make formal recommendations to the Policy Board on these items. A final version of the State of the System will be presented at a subsequent TTC meeting, for formal recommendation. For any comments, questions or concerns, please contact Will Cockrell at w.cockrell@epr-pc.com.