

Information for Central Virginia Planning District Commission Executive Committee Meeting

Monday, June 29, 2020 | 1:00 p.m.

Please join my meeting from your computer, tablet or smartphone.

<https://global.gotomeeting.com/join/494007357>

You can also dial in using your phone.

United States: [+1 \(571\) 317-3122](tel:+15713173122)

Access Code: 494-007-357

New to GoToMeeting? Get the app now and be ready when your first meeting starts:

<https://global.gotomeeting.com/install/494007357>



Agenda

1. **Welcome, Recognition of Call Participants**
2. **Career and Technical Education Academy Request for Funding**
([Attachment](#))

Chris Bryant, VP of Institutional Advancement at CVCC and Executive Director of CVCC's Foundation, will join us to talk about the Technical Academy and discuss the help that CVCC will need from localities for a GO Virginia grant application.

Chris will ask for financial help to meet the total \$134,000 needed over two years as match for a GO Virginia grant to have staffing at the CTE during its first two years of operations. Chris will also discuss the support they hope to receive from the private sector.

Chris will also discuss letters of support from localities for this grant.

3. **Grant Application(s) for a Regional Workforce Plan**
([Attachment](#))

The Workforce Board prepares a regional strategic plan for the region's workforce program every four years. Our target date for the completion of the update is June 30, 2021.

In past years, the Workforce Board has utilized the funds that they receive directly from the Community College system, which manages the workforce program for the state. This year, we'd like to take a comprehensive look at our workforce needs and resources using an additional grant to make up the difference.

The Workforce Board is not a legal entity, but a committee of the PDC. Therefore, grants need to be submitted by the PDC on behalf of the Workforce Board

Recommended Action: No action is requested at this time. Take a look at the preliminary scope of work. At a future meeting we'll review a specific grant proposal.

4. Regional Alternate Dispatch/Training Facility

Although our radio communication system is shared by all participants, the dispatching side is done locally. Each jurisdiction has its own dispatch center.

Currently, we have a couple of choices in the event that one of our local dispatch centers temporarily goes down or becomes unusable: some dispatching can occur from the Lynchburg City Armory or one jurisdiction can ask another jurisdiction to temporarily dispatch for them until they are back in service.

- There have been times when technology, particularly phone issues, have made a dispatch center unusable
- The COVID-19 virus heightens concerns that a dispatch center could be temporarily put out of service

Over the next year, the Radio Board will take a look at needs and options for back-up dispatch operations. This review will also include examining opportunities for shared dispatcher training and opportunities/need for a regional emergency operations center

Any grants that the Radio Board would apply for would go through the CVPDC as the Radio Board is a committee of the PDC and not a free-standing entity.

Recommended Action: Receive the update.

5. How to get our elected PDC members more involved in our PDC work.

Elected officials must make up a majority of our voting Commission members per the Code of Virginia. We need to strengthen meeting attendance and participation by our elected officials.

How can we get more involvement by our elected officials?

According to the Commission Charter, the intention was that the Commission be led by the Mayors and Chairs. How can we involve more Mayors and Chairs?

Thirty years ago, General Assembly members were incorporated as voting members of the Commission. Should we continue to include General Assembly members as part of our Commission?

6. Discussion on Interest in Report of How CARES Act Funds are Disbursed in the Region

7. Regional Planning Snippets of Ideas that We're Thinking About:

- a. Enhanced Supply Chain Targeting: How can we strengthen the opportunities and connections for manufacturers to supply each other within the region?
- b. What components of our economy face the ripple effects of COVID-19 and what is the proper support/response?

June 22, 2020

Scott Tate, Ph.D.
Associate Director, Virginia Tech Office of Economic Development
702 University City Blvd., Mail Code 0373
Blacksburg, VA 24061

Subject: Expression of Interest in GO Virginia Funding for Central Virginia CTE Academy

Dear Dr. Tate:

CVCC and its local education partners (Amherst Co. Public Schools, Appomattox Co. Public Schools, Bedford Co. Public Schools, Campbell Co. Public Schools, and Lynchburg City Schools) will be introducing a regional career and technical education (CTE) academy to serve high school students, high school graduates, adult learners and underemployed/under-skilled workers throughout the Lynchburg MSA to earn credentials for critical for employment in targeted industry sectors. The targeted industry sectors map closely with the GO Virginia Region 2 Growth and Diversification Plan in Manufacturing, Healthcare, and Information Technology. CVCC recently completed a planning grant for the CTE Academy under a \$267K grant from Virginia's Get a Skill, Get a Job, Give Back (G3) Program. Therefore, our team is ready to begin implementation of the CTE academy. The rollout for the academy has been impacted by COVID-19 but we are planning on a soft-opening for the academy in August or more likely in January, 2021. The GO Virginia funding request is to cover, for the initial 24 months, two key positions that are critical to startup of the academy: Director of Operations and Director of Academy Business Development.

The skills-based training to be provided by the CTE Academy will enable students to pursue well-defined career pathways to not only secure a job but to also obtain higher paying jobs that are achievable with the stackable credentials and certifications. CVCC faculty have already prepared articulated, stackable program pathways that identify regional employment outcomes, documented credential standardization activities that include course and credential results, and itemized equipment needed to support program expansion. Each of the pathways includes a dual enrollment option based on existing programs offered to each of the five area public school divisions.

Region 2 jurisdictions to be impacted/involved:

The project will impact the counties of Amherst, Appomattox, Bedford, Campbell and the

City of Lynchburg.

Partners and Collaborators:

Draft Memoranda of Understanding have been mutually developed with each of our education partners:

Amherst County Public Schools
Appomattox County Public Schools
Bedford County Public Schools
Campbell County Public Schools
Lynchburg City Schools

CVCC has already received letters of support with methods of participation indicated from 35 regional industry and government entities.

Budgetary Cost Estimate:

| | |
|---|--------------------------------|
| Operations Director Salary and Benefits. | \$100K/yr for 2 years = \$200K |
| Director of Academy Development. | \$100K/yr for 2 years = \$200K |
| Total Program | \$400K |
| Matching Amount: (2:1 thru Oct. 18, 2020) | \$134K |
| Total Request from GO Virginia | \$266K |

Expected Outcomes:

Education pathways that are tightly matched to local industry needs and requirements that lead to jobs that pay in excess of the median wage for the region.

A talent pipeline that is better trained and possessing necessary certifications and credentials demanded by local businesses.

Contact Information:

Dr. Jason Ferguson
Interim Associate Vice President, Professional and Career Studies
Email: FergusonJ@centralvirginia.edu
Tel: (434) 832-7797



Update the Region's Workforce Development Strategic Plan: Required within 2020-2021
(Four-Year Update)

Preliminary Scope of Work – 6-23-20 version

Phase I

1. Comparative Survey of other communities: How does our region compare to similar communities – how are we doing when compared to other comparison regions and national averages
2. Survey of business community/industry sectors for their workforce needs
 - Where workforce needs are growing
 - Hiring projections
 - Workforce factors that inhibit or accelerate growth
 - Especially looking at manufacturing (advanced) needs
3. Overview of the region's workforce services
 - Partners and providers
 - Services and strengths
 - Gaps between training programs and workforce needs
 - Role of the Technical Academy
4. How can the workforce system help businesses quickly when training needs change?
How can the system become more resilient in face of changing technology or a pandemic?
5. Identify Business Workforce Champions
6. Recommend feedback system for businesses to provide ongoing information about workforce needs
7. Process
 - Input sessions with partners and public
 - Strategic planning sessions with workforce board and workforce council (CLEOs)
 - Tools to inform the community about the strategic plan

Phase II

1. Develop and market practical career pathway programs for key industry sectors