



# CVPDC FY21 Work Plan

*Last Updated: June 10, 2020*

## **2020-2021 Work Objectives of the Central Virginia Planning District Commission**

This planning document outlines the major work objectives for 2020-2021 that strives to support the CVPDC's mission:

- to be a **dynamic** public forum for matters of regional significance; and,
- to create **solutions** by coordinating plans and building coalitions; and,
- to provide **service** excellence to our localities and to the Commonwealth.

The annual Work Program is the basis for implementing the projects supported by the CVPDC. The Commission strives to maximize its limited staff and resources by developing a comprehensive work plan based on current and anticipated needs and priorities.

The Work Program is revised annually and will be amended by the Commission as needed.

Since 1969 the Central Virginia Planning District Commission has served as the regional association for the city, county and town governments in the greater Lynchburg, Virginia region.

The CVPDC serves as a forum for localities to advance social, economic and environmental cooperation.

The CVPDC region includes four counties, five towns and the City of Lynchburg spread over 2,000 square miles with an estimated population of 255,000.

## Efficient Transportation

*Establish priorities, guide investments and support coordinated operations to implement the region's long-range plan for a safe, balanced, multimodal and equitable transportation system.*

### 2020-2021 Major Work Objectives

#### Long-range transportation planning and policy development

- Complete the Connect Central Virginia 2045 Unified Long Range Transportation Plan (LRTP), which will combine the formerly separate urban and rural long-range plans with the Lynchburg Connectivity Study
- Conduct a corridor study for Village Highway (VA Route 24/US 501) in Rustburg (Campbell County)
- Provide technical assistance to localities in Smart Scale Program applications and other transportation related funding requests
- Develop transportation chapter for Bedford County's comprehensive plan update
- Participate in regional transportation information sessions such as the Lynchburg Business Alliance's Transportation Advocacy Group
- Provide planning and technical assistance to the Greater Lynchburg Transit Company,
- Maintain the Transportation Improvement Program (TIP) for federally funded and regional significant transportation projects consistent with the Long Range Transportation Plan
- Expand the CVTPO Public Participation Plan and Title VI Plan to include additional guidance regarding promotion and communication using social media and other methods. Review CVTPO bylaws and other guiding documents to determine the feasibility of electronic meetings.

## Alternative Transportation Services

*Advance alternative transportation mode planning, infrastructure implementation and use through multimodal programs, technology and programming*

### 2020-2021 Major Work Objectives

#### Alternative Transportation Planning and Services

- Market the RIDE Solutions and Commute!VA program to encourage multimodal transportation use to access resources throughout the region.
- Implement the RIDE Solutions/DRPT vanpool program to support access to employment.
- Manage the CVPDC pedestrian/bicycle count program to facilitate active transportation data and inform pedestrian, bicycle, and transit planning and implementation decisions.
- Staff the Lynchburg Pedestrian Advisory Committee, formed to assist in pedestrian planning and implementation improvements
- Partner with GLTC to implement unique transit, multimodal incentive programs with employers
- Assist in facilitation, grant writing, planning, and implementation of pedestrian and bicycle facilities (e.g. trails) in member localities.

## Champion Regional Economic Development Strategy

### 2020-2021 Major Work Objectives

- Provide staff support to the CEDS Steering Committee working with the CEDS partner agency, Lynchburg Regional Business Alliance (LRBA)
- Provide staff support to Arts and Culture, and Rivers and Communities, and Transportation Initiative Councils
- Outline the necessary steps to be in a position to successfully apply for Economic Development District (EDD) in 2020-2021
- Manage and submit appropriate CEDS documentation to the Federal Department of Commerce, Economic Development Administration and appropriate Commonwealth of Virginia departments

### Competitive Economy: Workforce

*Lead workforce development services to coordinate workforce development systems*

### 2020-2021 Major Work Objectives

Coordinate services and expand employee and employer participation in the region's workforce development programs

- Manage the Workforce Innovation and Opportunity Act program for the Central Region providing funding and technical assistance to Adult, Youth and Displaced Workers
- Coordinate the stakeholder services at the Central Region Career One Stop Center
- Manage and implement the Talent Collaborate Grant for GO Virginia Region 2 for Lynchburg, Roanoke and New River Valley Regions
- Organize and create a non-profit structure to assist the Workforce Development Board with resource development and fund raising
- Provide staff support to the Central Virginia Workforce Development Council and Workforce Development Board

### Community Development

*Support community development initiatives through technical support, planning assistance, and administrative and management services to localities.*

- Support localities recovery from COVID-19 economic shut-down including grant development, project administration, and communications.
- Provide grant administration services to Amherst County to support designed program outcomes for the Old Town Madison Heights Main Street Revitalization Project
- Provide planning grant assistance to the Town of Bedford in development of a neighborhood housing revitalization strategy
- Assist the City of Lynchburg in updating its Future Land Use Map (FLUM)

## Healthy Environment

*Develop policies, processes and projects that help keep the region's air and water clean, manage solid waste, reduce the amount of waste sent to landfills, protect and conserve green infrastructure and promote resilience.*

### 2020-2021 Major Work Objectives

#### Solid Waste Management

- Manage the Livestock Road Landfill disposing of almost 200,000 tons of solid waste annually for four jurisdictions
- Explore landfill gas to energy systems
- Provide a hazardous household waste collection service three times during the year

#### DEQ Chesapeake Bay Watershed (WIP) Program

- Coordinate with locality and area stakeholders, in cooperation with DEQ, to implement the Virginia Chesapeake Bay Watershed 2020 PDC Locality Implementation Program Scope of Work. Activities Include:
- Host & facilitate local meetings on watershed topics, WIP BMP, and watershed management activities.
- Facilitate compilation and coordination of area GIS files with DEQ.
- Collaborate with other Bay PDCs and develop a special urban WIP group.
- Assist with BMP implementation reporting to DEQ.
- Assist with development and distribution of BMP, watershed protection tools & resources.

## Public Safety and Emergency Services

*Coordinate ongoing enhancement and operation of the regional 9-1-1 and interoperable communications systems. Help ensure the region's ability to prepare, respond and recover with coordinated plans and high-quality training, technology and equipment.*

### 2020-2021 Major Work Objectives

#### Radio tower network maintenance

- Provide coordination and technical assistance in the operation and maintenance of equipment on 16 Radio Towers and 3 dispatch centers in Amherst, Bedford and Lynchburg

#### Implementation of Radio Board 2019-2020 CIP Initiatives

- Examine alternatives to the No Business Mountain U.S. Cellular tower and WSET Thaxton Mountain Tower
- Develop maintenance schedules for roads, facilities and equipment at tower sites

#### Provide coordination services for Radio Board with Campbell County public safety radio communication system implementation process as appropriate

- Track and monitor system implementation activities and communicate to Radio Board members through regular updates on project progress, challenges and opportunities

#### Regional Hazard Mitigation Plan Update

- Working with the Virginia Tech's Center for Geospatial Information Technology (CGIT) and area stakeholders to complete the FEMA, VDEM, and locality approval and adoption of the CVPDC Hazard Mitigation Plan, or regional pre-mitigation plan to lessen the impact of hazards on humans, property, and infrastructure. With FEMA, VDEM and locality approval, areas will be eligible to apply for mitigation program funding.

## Support for Local Governments

*Provide high quality training and technical assistance services to local and state governments and develop collaborate efforts and shared services to help localities work more efficiently and effectively.*

### Community Development

- Assist in developing community development and revitalization strategy projects, including housing rehabilitation, infrastructure improvements and or expansion, trail, park or open space development, and redevelopment planning
- Serve as an organizational partner to advance public health through program participation (e.g. Lynchburg Area Health needs Assessment and Implementation), trail and sidewalk plan and implementation assistance, and watershed protection programs.
- Serve as board representatives on numerous public service and social equity programs

### Local Government Services

- Support locality efforts to recover from COVID-19 economic shutdown
- Enhance support to member jurisdictions, including special projects and regular communications
- Provide support to localities in grant writing and grant administration, including GO Virginia grants, planning and administrative services

### Research, data and mapping

- Assist in coordinating data, GIS and other technology tools to inform, graphically articulate, and guide planning and implementation programs.

### Shared services

- Support multi-jurisdictional programs that result in increased efficiencies and effectiveness and have the potential to save money and time

### Legislative advocacy and policy leadership

- Support federal and state legislation in priority areas for local governments in the greater Lynchburg/Central Virginia region
- Support topical forums for local elected officials and engage them in regional efforts

### Public Staff Training

- Host seminars, workshops, customized training to advance professional capacity of local government staff and help develop a cadre of volunteer planning officials

### Civic Engagement

- Continue to identify and use civic engagement tools and techniques to seek substantive feedback and engage the public in planning and decision-making processes.
- Maximize opportunities for regional cooperative purchasing and increase its utilization